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## **Nutrihand Generates Buzz at Food & Nutrition Conference Expo**

*Nutrihand Pro - The Service Dietitians Wants to Use*

**Saint Louis, Missouri — October 31, 2005** — Nutrihand, Inc., an Internet-based health management service, showed on FNCE its innovative service, Nutrihand Pro for dietitians and Nutrihand for patients. More than 1,500 professionals stopped at the booth to see how it work and evaluate the services. "The reception of our services at the show was better than anticipated." says Trevor Tang, marketing manager for Nutrihand.

Designed to provide dietitians, educators and health care professionals with the tools they need to create personalized meal plans for their clients, Nutrihand Pro Basic plan is Free of charge. If the dietitian's client registers for Nutrihand to follow their plans online, the service links them together, also for FREE. It helps dietitians to identify early warning signs and monitor how a treatment is affecting a client's health.

"We are betting that after they use the free service plan they will like it so much that they will upgrade to our Premium Plan. And our Premium only costs \$9.95 a month or \$95.40 a year," says Soraya Bittencourt CEO of Nutrihand.

Nutrihand Pro provides dietitians, educators and health care professionals with easy access to the largest online database of foods available today, including USDA, custom ethnic foods and fast food chains. Meal plans can be assigned electronically to patients, or printed from any PC or Macintosh computer.

"It's so much easier and faster to create a meal plan! I still can not believe I can do it for FREE," said Marian Golden, dietitian running her own practice. "Now I can see more clients and deliver better care."

"Nutrihand Pro is very unique. And creating this business model that allow us to use it free and upgrade if we want more functionality, is really amazing. We were going to buy another tool, but now I am totally hooked on Nutrihand Pro," said Florence Brown, registered dietitian for 18 years.

## **Key Benefits**

- Enhance client communication through interactive health management tools
- Choose from 35,000+ food items including recipes, ethnic and fast food chains
- Create meal plans customized for clients
- Create custom foods to use in your plans
- Create your own plans and recipes with nutritional facts calculated for you
- Access to Nutrihand pre-built meal plans
- Assign plans for clients to follow on paper print outs and online at Nutrihand.com
- See your clients' compliance
- Deliver quality care while increasing your client base

To register for Nutrihand Pro, visit <http://www.nutrihandpro.com>

## **About Nutrihand**

Nutrihand, Inc. is an Internet-based health management service that specializes in helping individuals living with health complications such as weight gain, obesity, diabetes, hypertension, heart disease and celiac disease. Nutrihand delivers an all-in-one solution that allows users to easily plan, track, and report their food consumption, exercise and vital signs. Privately-held, Nutrihand is headquartered in Mountain View, California, USA.

For more information, visit the company's corporate website at [www.nutrihand-inc.com](http://www.nutrihand-inc.com)