

Nutrihand Launches Free Online Health Service for Dietitians
*Nutrihand Pro Enables Creation of Personalized Meal
Plans and Patient Real-time Monitoring*

Mountain View, Calif. -- August 11, 2005 -- Nutrihand, Inc., an Internet-based health management service, today announced the launch of Nutrihand Pro, the first free, online health service designed to provide dietitians, educators and health care professionals with the tools they need to create personalized meal plans for their clients. If their client also registers for the service, the two can be linked together so their routine can be monitored, and adjusted as appropriate. It helps dietitians to identify how a treatment is affecting a client's health and what needs to be done to correct it.

"When prescribing a diet plan for a patient, you often don't see a patient until the next scheduled appointment so there's no way to make adjustments to your recommendation along the way," said Patricia Booth, MS, RD a registered dietitian with over 25 years of experience in clinical nutrition and dietetic education. "With Nutrihand Pro, you can monitor your patients more closely and make substitutions and changes as their lives change. Your patients have much more freedom to live the way they want to live while still following a program. This service is indispensable in creating realistic changes in a patient's behavior."

"Nutrihand Pro is a versatile, interactive service that allows dietitians to deliver real value to their patients," said Soraya Bittencourt, chief executive officer at Nutrihand. "The tools can be used to plan meals, create recipes and calculate nutritional values for any number of patients, and for a variety of medical conditions. As a result, the service can help busy healthcare professionals see more patients, create more personalized treatment plans and better monitor their client's progress going forward."

Nutrihand Pro provides dietitians, educators and health care professionals with easy access to the largest online database of foods available today, including USDA, custom ethnic foods and fast food chains. Meal plans can be assigned electronically to patients, or printed from any PC or Macintosh computer.

Key Benefits

- Enhance client communication through interactive health management tools
- Choose from 35,000+ food items from our database including foods from fast food chains and restaurants
- Create meal plans customized for clients
- Create custom foods to use in your plans
- Create your own plans and recipes with nutritional facts calculated for you
- Assign plans for clients to follow on paper print outs and online at Nutrihand.com
- See your clients' compliance
- Deliver quality care while increasing your client base

Demonstrations of Nutrihand Pro will take place at the American Association of Diabetes Educators Annual Meeting, August 9-11, Washington D.C. in Booth #1448.

To register for Nutrihand Pro, or view an online demonstration of the service, visit <http://www.nutrihand.com/pro/>

About Nutrihand

Nutrihand, Inc. is an Internet-based health management service that specializes in helping individuals living with health complications such as weight gain, obesity, diabetes, hypertension, heart disease and celiac disease. Nutrihand delivers an all-in-one solution that allows users to easily plan, track, and report their food consumption, exercise and vital signs. Privately-held, Nutrihand is headquartered in Mountain View, Calif. For more information, visit the company's website at www.nutrihand.com.

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