

MEDIA CONTACT:

Jacqueline Leao: 650-564-9600 Extension 3

[jacque@nutrihand-inc.com](mailto:jacque@nutrihand-inc.com)

## **San Jose State University Incorporates Nutrihand Wellness Platform in Education and in Healthcare Cost Reduction**

*Students have tools to analyze and understand patients' behavior in nutrition, fitness and medical*

**Mountain View, California – April 11, 2006** – Nutrihand Inc., the leading provider of wellness applications, today announced a new partnership with the San Jose State University, Nutrition and Food Science Department. The university is using Nutrihand Wellness Platform to teach nutrition to their students as well as to reduce and manage their healthcare costs.

Nutrihand applications are for the students of nutrition what the spreadsheet is for the students of accounting. With Nutrihand's tools, students in the area nutrition and fitness, can plan, create and analyze foods, recipes, and exercises. It helps students to automate the calculation of macro and micro-nutrients and diminish the risk of errors in the calculation of recipes and foods' nutritional facts.

Because Nutrihand also provides a service for healthcare professionals, students learn how to monitor patients and consumers online. The platform complies with the regulations of the Health Insurance Portability and Accountability Act – HIPAA, maintaining security and privacy.

Kathryn Sucher, Sc.D., R.D., Director of San Jose State University, Nutrition and Food Sciences Department, says: "Nutrihand Wellness Platform is allowing us to train our professionals, link them with their patients, enhance quality of care, and even manage our own healthcare costs, once our staff also uses the platform for self-management. It is a great concept that was extremely well executed."

"Nutrihand Wellness Platform portal is a great asset for educational institutions. Students in any area related to health now have a new way to learn using a tool they can also use when they graduate," says Soraya Bittencourt, Nutrihand founder and CEO – original Expedia.com creator.

### **About San Jose State University, Nutrition & Food Science Department**

The Nutrition & Food Science Department offers curricula and professional development for students pursuing careers as nutritionists, dietitians, food scientists, and foodservice managers. Positions occur in community settings, educational institutions, hospitals, nutrition and food research laboratories, food service establishments, government agencies, business and industry.

**About Nutrihand**

Nutrihand Inc is a private company founded in 2004 to develop health management solutions over the Internet. Nutrihand offers three revolutionary services: Nutrihand Wellness Center for consumers to plan and track fitness, nutrition and medical; Nutrihand Pro for professionals to create personalized plans, to analyze meals and exercises, and as well as a revolutionary online monitoring capability, where professionals can remotely see how their client/patients are doing. And Nutrihand Wellness Platform Wellness Portal for businesses, where companies can offer wellness services to their customers or employees