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## **New Wellness Platform Differentiates Your Brand While Fitting Your Unique Requirements**

*More than 100 tools can be combined to create  
your wellness services applications*

**Mountain View, California – February 15, 2006** – Nutrihand Inc., the leading provider of wellness tools to patients with chronic diseases and to healthcare providers, today announced the release of its new online Wellness Platform. Business can now provide wellness service to their customers based on their requirements, fast and at low cost.

They can create unique applications that fit their needs while differentiating them from their competitors. It is an outstanding way to promote products, enhance brand reach and develop a tighter channel of communication between business and their customers.

Nutrihand's on-demand enterprise platform is flexible, scalable and easily customizable per business partner as well as per unique users. No more proprietary code developed by advertisement agencies. Now, they can use our Wellness Platform to deliver wellness applications to their clients with high quality, in record time.

Nutrihand platform provides planning, tracking, analyzing and reporting tools for meals, fitness and medical information. Its large database includes nutritional facts for over 15,000 foods, hundreds of exercises caloric burn-out values, over 300 diet plans for 9 different caloric levels and dozens of fitness plans.

All a business need is a link to start using a branded version of the platform. Your portal can be delivered in a couple of weeks depending on the level of customization.

"Nutrihand Wellness Platform allows the manufacturing industry, hospitals, clinics, fitness clubs, and businesses in general, to connect with users by delivering value added wellness applications," says Soraya Bittencourt, Nutrihand founder and CEO – original Expedia.com.

## **Key Benefits**

- Retain your customers
- Extends your brand reach
- Creates a tighter relationship with your customers
- Your investment is never lost
- You can combine all the tools any way you need to deliver a unique service
- Differentiate you from your competitors
- High quality service at low cost
- Your customers will really like

## **About Nutrihand**

Nutrihand Inc is a private company founded in 2004 to develop health management solutions over the Internet. Nutrihand offers three revolutionary services: Nutrihand Wellness Center for consumers to plan and track fitness, nutrition and medical; Nutrihand Pro for professionals to create personalized plans, to analyze meals and exercises, and as well as a revolutionary online monitoring capability, where professionals can remotely see how their client/patients are doing. And Nutrihand Wellness Platform Wellness Portal for businesses, where companies can offer wellness services to their customers or employees